

MODERN DIRECTIONS AND APPROACHES TO DEVELOPING CREATIVE COMPETENCIES IN HIGHER EDUCATION STUDENTS

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Annotation. *In this article, the author talks about modern approaches to developing creative competencies in higher education students. Moreover, the author explains about the importance of the approaches. The author demonstrates information based on foreign sources.*

Keys: *Approach, teaching, method, cooperative, collaborative, technology.*

Annotatsiya. *Mazkur maqolada oliy ta'lim talabalari ijodiy kompetensiyalarini rivojlantirishning zamonaviy yondashuvlari haqida so'z yuritiladi. Shuningdek, muallif ushbu yondashuvlarning ta'lim jarayonidagi ahamiyatini yoritib beradi. Maqolada xorijiy manbalar asosida ijodiy kompetensiyalarni shakllantirish va rivojlantirishga oid ilmiy ma'lumotlar tahlil qilingan hamda zamonaviy pedagogik yondashuvlarning samaradorligi ko'rsatib berilgan.*

Kalit so'zlar: *yondashuv, o'qitish, metod, kooperativ ta'lim, hamkorlikda o'qitish, texnologiya.*

Аннотация. *В данной статье автор рассматривает современные подходы к развитию творческих компетенций у студентов высших учебных заведений. Кроме того, автор объясняет значение данных подходов. Информация представлена на основе зарубежных источников.*

Ключевые слова: *подход, преподавание, метод, кооперативный, сотрудничество, технология.*

Introduction. Strengthening the role of creativity and the human factor in the development of students as professionals. Creativity is a high manifestation of the phenomenon of students, therefore, special attention should be paid to the development of this subject in students. Scientists Guildford and Torrens consider creativity and creative potential as a set of abilities and factors affecting creative thinking, and creativity is considered as a problem of insufficient knowledge in finding solutions, the formation of identification and assumptions in the face of difficulties, and the process of finding solutions. Creative competence is understood as the ability to create new ideas, approach problems, different perspectives, and implement effective solutions. Creative competencies are directly related to critical thinking. Special emphasis is placed on creative competencies for students to solve problems and adapt to new situations. The development of creative competencies in students is very important for their future success. Because creative competencies equip students with the skills to manage themselves and develop in professional activities in a complex and dynamic world.

Literature review. "Creativity is the activity of new acquisitions (McAuliffe), new connections (Cubby), new relationships (Rogers), new discoveries (Lassuel), new challenges of consciousness". In determining students' creativity, we need to pay attention to the unique characteristics and characteristics of students. To do this, we must first pay attention to their desires, shortcomings, and factors that affect the level of students' creativity. Creativity determines the decisive role of the human factor in the future development of students as professionals. Creativity is a high manifestation of the phenomenon of students, therefore, special attention should be paid to developing this

ability of students. Our scientists Guildford and Torrens consider creativity and creative potential as a set of abilities and factors affecting creative thinking, creativity as a problem of insufficient knowledge in finding solutions, the formation of identification and assumptions in the face of difficulties, the process of finding solutions. Creative competence is understood as the ability to create new ideas, approach problems, different perspectives, and implement effective solutions. Creative competencies are directly related to critical thinking. Special emphasis is placed on creative competencies for students to solve problems and adapt to new situations. The development of creative competencies in students is very important for their future success. Because creative competencies are the skills that students need to manage themselves and develop in professional activities in a complex and dynamic world.

Research methodology. Innovative technologies are changing the educational landscape, offering students new ways to develop their competencies and enhance their learning experiences. These technologies include multimedia tools, artificial intelligence, and digital platforms, each of which plays a crucial role in fostering creativity. Multimedia tools, such as audio, video, and animation, have a major impact on this path, and multimedia tools make educational content easier to convey. These tools make learning more interactive and engaging, which is essential for stimulating students' imaginations and encouraging creative thinking. For example, video lectures explain complex concepts through demonstrations with examples, making them easier for students to understand and remember. Technology also plays a significant role in ensuring that each student's needs are met, and that they learn at their own pace and in their own way. To develop more 21st century support helps to develop innovative technologies and fosters students' critical thinking. Incentives for learning, digital platforms and online courses provide unique support to students, and access to such rich resources and learning opportunities will help students develop and develop new skills throughout their lives. While the integration of innovative technologies into education offers many advantages, it also presents several challenges and considerations. It is also important to consider that not all students have access to the necessary technologies and resources. This can create disparities in educational opportunities and can hinder students' creative thinking. Educational institutions have the opportunity to successfully use the necessary tools and resources for all students. Integrating innovative technologies requires careful curriculum development, which effectively uses these tools to improve learning outcomes. Curriculum planners should include activities that use multimedia tools and digital tools, and strengthen platforms that promote creative thinking and problem-solving. These are student-centered projects, interdisciplinary projects that motivate students, and collaborative assignments that truly enhance their creativity.

Analysis and Results. Creative and cognitive processes - in order to have a common structural basis and be reflected in the student's general educational results, it is necessary

to establish a goal, organize activities based on such abilities as purposefulness, planning, self-determination, reflection, etc. Thus, the student interacts with external educational areas through three main activities:

1) knowledge (development) of objects of the surrounding world and existing knowledge about it;

2) the student chooses a personal educational direction as an equivalent of his educational growth.

3) development of activity and self-knowledge and creativity. In the implementation of this type of educational activity, the corresponding characteristics of the personality are manifested;

a) cognitive qualities necessary for the student in the process of knowing the outside world;

b) a creative environment that creates conditions for the student to create a creative product of activity;

d) methodological qualities. Each group of personal qualities corresponds to certain abilities, with the help of which the student's self-realization occurs. A clear definition of the minimum set of heuristic qualities of the student allows for the purposeful design of educational programs, the selection of the best pedagogical technologies and the selection of educational material that will help organize the creation of creative educational products by children. As I. V. Levitskaya and S. K. Turchak say, the modernization of the modern education system associated with the humanization of the educational process requires pedagogical conditions that ensure the development of the creative abilities of each child. In this regard, the organization of pedagogical support aimed at creating a creative environment for the educational process of the institution is of particular importance.

Assessment and traditional methods - creative tools can be fully enhanced. To do this, the strategy of learning implementation is to implement students' creative thinking and implementation. This method helps students to exchange ideas with each other, support their peers. Analyzing students' thinking helps students to further improve their creative abilities.

Gamification and effective learning through games - Gamification and effective learning through games are becoming more widespread in education, and they encourage the development and development of game design processes and training processes to make learning more interesting. By incorporating challenges, rewards and interactive elements, gamification highly loads creative competence.

Collaborative learning - The development of collaborative learning has a great impact on the interaction and teamwork among students, developing their creative and communicative competencies. These platforms help students from different parts of the world collaborate, share ideas, and solve problems together, fostering global development perspectives and creative competence. The created creative environment takes into account

the interests of the student and develops the individual characteristics of the students in its influence. One of the main tasks of the modern creative model is to help students fully demonstrate their abilities, develop initiative, independence and creativity. The successful implementation of this task largely depends on the use of methods and techniques for increasing the creative activity of students. Such methods are very diverse and are widely used in the educational process. Teaching methods are also carried out using various technologies. These include mixed, logical chains, clusters, I know, I don't know, I want to know, control questions. Thus, it is necessary to form a positive motivation for learning, which means the manifestation of strong-willed actions in the process of mastering knowledge, which is the development of students' creative abilities. The methods of creativity chosen by the teacher when performing tasks characterize the corresponding levels of development of creative thinking, creative imagination. And the transition to a new stage in the development of creative abilities of young students occurs in the process of gaining experience in creative activity by each student. An important point in the development of abilities in children is complexity, that is, the simultaneous improvement of complementary abilities. It is almost impossible to develop one of them. The use of information and communication technologies in teaching a foreign language is mainly aimed at solving four types of didactic tasks, including:

- the computer helps to effectively solve the existing system of didactic tasks;
- the computer solves individual didactic tasks, while maintaining the general structure, goals and objectives of teaching. At the same time, the educational content itself is not placed on the computer. This function is widely manifested in dialogic educational systems that model the teacher's activities. It performs new didactic tasks that cannot be solved in the traditional way. computer as a means of presentation for presenting real texts, records, films, etc. Students perceive them not as a means of information exchange, but as a subject of study. Thus, working with foreign language resources, regardless of whether they are aimed at changing students' attitudes towards language acquisition, motivating them, helps students acquire world knowledge. For example, when using translation programs, students not only gain knowledge, but also their worldview grows. The presented methods are aimed at creating a personal intellectual and information product for students and comparing it with existing cultural samples. Information should be modified so that it is useful, interesting and not difficult for the learner (Ya. Komensky). It should be remembered that students' activities should be focused on pedagogical innovations and the content of educational information. The main competence in classes is communicativeness. And communicativeness requires a creative approach. In the process of communication, students can interest others in their own ideas with their unusual thoughts. This means that it is necessary to introduce a person-oriented dialogue. During dialogues, conversations, students talk on various topics, which allows them to freely express their thoughts. Interactive methods of education contribute to this, the essence of

which is that the learning process is carried out in conditions of constant, active interaction of all students. During classes, students are given priority to interactive methods of cooperative, collective and group learning, intuitive modeling technologies, and debatable questions. The cooperative form of educational activity is a form of organizing classes in small groups (small groups) of students united by a common goal. With this organization of training, the teacher directs the work of each subject through tasks that control the group's activities. Pair work is used both as a separate teaching method and as a preparatory stage for the group in terms of speaking.

First, soft skills are used in the process of teaching students, in some subjects, listening, writing, reading, speaking skills are developed. There are opportunities to include questions in the audio text in the aspects of listening, listening, writing, reading and working in groups in this process. There are cases when the audio recording of the text is played. After listening, students tell each other what they have learned. Thus, as a result of this activity, both students receive answers to the questions. They not only receive answers, but also see different forms of speech, and role-playing, the final effective stage of working with audio recordings can be: Students are asked to recreate the events in the listening message by playing the events in pairs. Advantages of using interactive methods: English lessons using interactive methods have a number of advantages:

- 1) extensive work with real material, dramatization or discussions after listening; reacting to drawings and objects; discussing events;
- 2) dialogue of cultures;
- 3) interactive communication between the student and the text;
- 4) practical orientation contributes to the formation of social competence;
- 5) students quickly learn the subject.

Introduction of interactive work methods in classes: The following tasks are included for the effectiveness of using interactive work methods in classes:

- communication - to teach students to creatively apply the acquired knowledge in new situations, analyze and systematize information, express their opinion.

To teach students to work independently and in groups, taking into account their individual characteristics, interests and capabilities in education. The use of interactive teaching methods involves the introduction of axiological approaches to teaching classes. Communicative competence - it is important to develop the student's communicative competence in teaching subjects. In the process of learning using the communicative approach, students acquire communicative competence and begin to think while speaking, which stimulates the development of their worldview and the formation of creative competencies in students. The ability to use the language correctly and more correctly depending on a particular speech situation develops. Therefore, communicative competence accelerates the development of creative competence. The development of creative competence as a means of teaching foreign languages, aimed at developing and

improving the personality, revealing its reserve capabilities and creative potential, creates the necessary conditions for the effective improvement of the educational process in higher educational institutions. Its diversity is based on the principle of awareness during the study of the cognitive and communicative approach to teaching. According to this approach, the study of any linguistic phenomenon should be based on an understanding of its origin and use in speech. Cognitive and communicative exercises should attract students' attention, stimulate their interest in further assimilation, teach them to analyze, compare, generalize, and find relationships. Creative competence can have a significant impact on the development and improvement of students. The constructivist approach to teaching subjects is also important. It consists in actively preparing students. The student's task is not only to study, but also to be able to promote and analyze the learning process. Student activity during the lesson is aimed at rapid action. The goal is to encourage students to develop their knowledge. A positive feature of the constructivist approach is the ability of students to approach real-life situations, to get out of problematic situations using a foreign language, and to be ready to communicate in similar situations in the future. Based on the above, we need to use different approaches, principles, forms, methods, and techniques in order to develop creative competencies in our students.

Conclusion. Approach is a widely used scientific methodological concept. Approach is a formed attitude towards a certain pedagogical problem or phenomenon; a set of methods and means of organizing activities based on a certain principle or idea. In pedagogical methodology, an approach is used both in pedagogical research and in educational practice to solve theoretical and practical pedagogical problems. Acmeological approach - this approach is of great importance for the development of students, the formation of their creative competencies. The acmeological approach is one of the main factors in the development of creative competencies, as it provides an opportunity to understand the value system of students and strengthen their own knowledge, experience, and values.

Personalized learning involves adapting the learning process to the individual needs of students. Such learning has several important advantages. It is very important to take into account the uniqueness of the student. Each student has his own individual abilities, interests, and learning style. Personalized learning allows you to adapt the learning process to the individual, taking into account the characteristics of each student. Increasing motivation When students' personal interests and needs are taken into account, their motivation increases. Students feel in a supportive environment, which helps them achieve high results. Personalized learning helps students identify their strengths and weaknesses

This process contributes to the development of self-awareness and identity. The development of problem-solving skills also plays a special role. An individual approach allows students to develop creative and critical thinking skills in solving problems. Reducing shortcomings - such an education system helps to identify students' weaknesses

and eliminate them in a timely manner. This increases the possibility of equalizing the level of knowledge and improving the quality of education. It is useful to emphasize strengthening cooperation between students. Teachers can achieve greater success if they think together about the individual needs of the student. Creating a flexible and dynamic learning environment - person-centered teaching methods allow students to conduct their studies in more vivid and modern ways. Person-centered education is organizationally important and useful, contributing to the development of learners in all aspects.

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