

INNOVATIVE METHODS OF TEACHING ENGLISH IN HIGHER EDUCATION

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Annotation: With globalization comes the desire to learn new languages, as the ability to communicate internationally is highly advantageous. This is especially true for higher education students who are eager to learn an additional language quickly and effectively. Therefore, English instructors in such settings need to be innovative and adaptable so they can find methods that work best for each group or individual. This article provides some modern approaches to teaching English.

Key words: approach, method, language learner, multilingual, direct method, lexical approach, structural approach.

In order to improve higher education, it is necessary to constantly seek out new methods and technologies for teaching foreign languages. This includes the incorporation of modern information technologies and activation of the pace of learning. Modern education in order to achieve high educational results should be characterized by constant information content of the education, activation of the pace of learning with the involvement of modern information technologies [1; 66-67]. There is increasing attention given in scientific and methodological literature to the potential and effectiveness of innovative teaching technologies in the system of teaching English in higher education.

In modern higher education, there is a trend towards reducing classroom hours and increasing independent study time for students. This has resulted in a shift in the role of teachers from being the main source of information to becoming organizers, leaders, experts, and consultants in the educational and self-educational activities of future specialists. This transformation has been made possible by the introduction of innovative and effective technologies, forms, and

methods of education in higher education, which optimize the process of professional training of students at university.

It is reasonable to use advanced technologies for training future specialists due to their multi-functional capabilities. Innovative pedagogical technologies serve several functions in the educational process including informative, formative, motivating, systemizing and controlling [2].

Innovative technologies and teaching methods have made education more accessible and effective by helping students perceive and systematize knowledge, develop their creativity, engage in self-education, overcome psychological barriers, and analyze educational material.

Researchers mostly include interactive distance learning technologies (such as Skype, Viber, WhatsApp, email, internet chat, etc.), computer learning tools (such as electronic manuals, textbooks, sources of virtual libraries, educational portals, etc.), multimedia learning resources, training, testing, and other latest information technologies to effectively apply innovative pedagogical technologies in teaching English in higher education. The widespread use of electronic learning tools in both classroom and extracurricular learning has led to significant progress in the effectiveness of teaching English in both humanities and technical universities according to researchers.

The didactic potential of electronic teaching aids in English classes lies in the fact that their use in the educational process contributes to:

- better assimilation of knowledge by students;
- the formation and development of various types of skills and abilities (listening skills based on adapted and authentic sound texts, the ability to reproduce monologue and dialogic speech, the skills and abilities of translation and summarizing texts, skills and reading skills with the direct use of materials from the Internet and local networks;
- increasing the informative richness and visibility of the lesson;

- expansion of active and passive dictionaries of students, familiarization with the vocabulary of modern English, which reproduces the culture of a certain country, its political and social structure;
- formation of creativity, development of creative activity of future specialists;
- the formation of motivation for the cognitive activity of students, the need to use a foreign language in interactive communication;
- strengthening the motivation of independent work of students;
- increasing the level of individualization and differentiation of students' activities;
- the ability to choose the pace and volume of educational material, the level of its complexity, to implement control with feedback and diagnostics, to increase the level of its objectivity [3; 21(1):18–28.].

The Internet is currently the leading technology used in almost all aspects of human life. It provides various means of interpersonal and international communication and offers new opportunities in education. Educational institutions are utilizing information sites and portals, educational programs on electronic media, and remote consultation and knowledge control through email, online conferences, and video classes. Overall, the Internet has greatly influenced and improved the education system.

The Internet is a valuable tool for learning because it provides an unlimited source of information, which saves time for both students and teachers. It also allows for creativity in developing teaching materials, tasks, and projects. Using the Internet can improve foreign language proficiency by providing total immersion in the language and increasing student motivation to learn [4;].

The use of innovative learning technologies in teaching English at a university can shift the focus from a subject-based approach to creating integrated training courses that provide a holistic view of professional activity. This changes the nature of knowledge itself and transforms it into practical knowledge for

solving specific professional problems. Essentially, within this type of training, future specialists learn how to apply their knowledge as a tool to solve real-world issues related to their profession.

Innovative teaching aids are causing changes in the educational process by altering the requirements for methods and forms of teaching foreign languages. Active and interactive individual and group activities with educational material are becoming more prominent. This shift towards using innovative technologies and teaching aids is also changing the nature of student-teacher relationships. Students are becoming more active in their learning process, while teachers act as coordinators, consultants, and partners.

In summary, while modern learning technologies have advantages, traditional academic forms of acquiring knowledge and developing competencies should not be dismissed. The use of technology in English classes should be seen as a useful teaching aid rather than an end in itself. Learning a language can provide personal and professional benefits as it enhances cultural understanding and improves skills. Therefore, a professional language teacher should use effective teaching methods that are suited to the individual needs, capabilities, and schedule of each student.

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