

THE TERM "INNOVATION" AND ITS ROLE IN THE FORMATION OF COMMUNICATIVE COMPETENCE

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Abstract: The present study requires using innovations for learning foreign languages in education. The beneficial side of every innovation presents that giving motivation to students and developing their communicative competence. Teaching becomes more interesting and productive by using them.

Keywords: innovation/ innovative technology/ Competence/ communicative competence/

Every moment of our life is developing with the new technologies. The modern technologies and new methods are increasing in every field. These improvements are seen in the scientific fields too. It is not for nothing that the current era is called "the age of information technologies". The development of creating modern technologies and methods is named with one word "innovation".

Innovation is the practical view of ideas that's result is seen in our real life. It may be beneficial for human being. The useful side of every innovation facilitates the hard-working. In other hand, it can be different side of doing on thing. Innovation is the same meaning of the term creation. In every field of human life, we occur innovations or innovative technologies. An early model included only three phases of innovation. According to Utterback, "these phases were: 1) idea generation, 2) problem solving, and 3) implementation. By the time one completed phase 2, one had an invention, but until one got it to the point of having an economic impact, one didn't have an innovation. Diffusion wasn't considered a phase of innovation. Focus at this point in time was on manufacturing. Innovation by businesses is achieved in many ways, with much attention now given to formal research and development (R&D) for "breakthrough innovations". R&D help spur on patents and other scientific innovations that leads to productive growth in such areas as industry, medicine, engineering, and government" [2,3]



In general, innovation is distinguished from creativity by its emphasis on the implementation of creative ideas in an economic setting. Amabile and Pratt in 2016, drawing on the literature, distinguish between creativity ("the production of novel and useful ideas by an individual or small group of individuals working together") and innovation ("the successful implementation of creative ideas within an organization") [1,158].

Creativity is typically centered around original thought and knowledge, which unleashes potential and is an integral part of idea generation. Innovation, on the other hand, is used to turn the creative idea that you come up with into a viable solution. Usually we think that creativity and innovation is the same thing. However they differ from each other. The quality of thinking new ideas and putting them into reality is creativity. The act of executing the creative ideas into practice is innovation.

While educating process we can occur both of them: creativity and innovations. For instance of them: teacher can create new game for making students to do the task suddenly while teaching process. This game is only a creation. Another example of it, students were introduced a task that is about new school. According the task students should make a model of their favorite school and create their school rules. In total, this is a creation of students.

Innovation in education means solving a real problem in a new, simple way to promote equitable learning. Innovation in education matches the scale of the solution of the challenge. The education field is changing so fast that's way teachers need to keep up and adapt to the more modern strategies. Innovative technologies and methods are being created so fast, every teacher can use them: interactive lessons, using virtual reality technology, blended learning, 3D printing, using the design-thinking process, project based learning, inquiry-based learning, jigsaw, cloud-computing teaching, flipped classroom, peer teaching, peer feedback, crossover teaching, personalized teaching.

"Educational technology including the following features:



- Improvement of skills logical thinking and understanding of the regular repetition of exercises;
- •In the process of the speech skills mental activity is the developing and includes work of memory, and mobilizes and updates of previous experience and knowledge
 - •Involving all types of memory, auditory, visual, motor, verbal etc.
 - Everyone feels relaxed, working at their own pace;
- •Increased responsibility is not only for their achievements, but also for results teamwork;
- •There is no need to slow down the progress of some and other prodding of students, with a positive impaction the climate in the team;" [3,4781]

The present study is an attempt to look for the place and role of using innovations in English language teaching (ELT) in schools. Teaching English to young learners as a second language at schools is one of the most significant steps in contemporary education. There are different concepts of innovations: modern approaches, CLT method, games, interactive activities and new technologies in English language teaching. To add them, explaining the innovation term, the issue of innovations in education and some interactive activities which give the motivation and engagement for young learners to learn new language during language classroom. Young learners are children and they always prefer learning a foreign language in new ways and interesting ways. The use of these varieties of innovations in teaching English as a second / foreign language at schools brings the most effective results nowadays. Information and communication technologies contribute to a qualitatively new level of interaction between teacher and student; change the role and functions of the teacher, who from a source of new knowledge turns into an instructor and consultant; increase the student's activity by including him in various types of information search, knowledge handling and application of acquired knowledge; optimize the educational



process; motivate the student to educational activities. If teacher use the innovative methods and technologies during the lesson, students can take motivations to learn not only English but also other languages or subjects.

The understanding of Communicative Language Teaching, compared to the traditional teaching methods, specified in language skills. It argues that communicative competence is the important dimension to explore communicative language teaching as an innovative method, which includes grammatical competence, discourse competence, sociocultural competence and strategic competence. These competences depend on the communicative competence. To develop communication among students in class, it will be beneficial way if teacher use the innovative methods and technologies. We occurred that using innovative methods and technologies in education is named smart education somewhere. Smart education is connected not only with the modern technologies but also internet, smart gadgets which help students to decrease difficulties in communicating in English during the lesson or anywhere. Using e-learning elements increase the rating of the instructor's or teacher's performance by students. Innovative technologies and methods are helpful for teachers to be controller and motivator in teaching process. To adding them, the lesson can be interesting and attracting for students too. So that they rate the teacher become smart educator. Teachers can take or use innovative technologies for their teaching tools. There are majority innovative teaching tools in our developing era. An example of them is digital stories which are one of the powerful teaching tools. They are understood as a wide range of video-digital works, among which the following are distinguished: audio and video podcasts, internet stories that combine the use of audio, video, text and animated content (web-based stories), interactive stories, computer games (narrative computer games) and some others. And also creating multimedia texts and its process by students has a significant learning potential.



Communicative innovations and pedagogical technologies include lots of modern creations those are dependent on the educational process. These are internet materials, new technologies, smart techniques or material for decreasing difficulties the studying process. The main subject of them is internet resources.

Using of Internet resources: The computer and the Internet provide invaluable help to the teacher in preparing and conducting a lesson on the subject of local history. Access to the Internet practically eliminated the problem of lack of real multimedia resources necessary for preparing and conducting interesting and effective activities, taking into account the current trends in the development of the English language, intercultural reality and the requirements for educational material, new educational content. The teacher can use the information obtained on the Internet both in preparation for the lesson and as an illustrative and educational material in the lesson. The Internet creates a virtual socio-cultural and linguistic environment, provides communication programs and provides an opportunity to visit a country virtually, participate in various projects, including foreign projects.

All in all, humans have interest to new things, technologies, words, languages and others from infancy to the end of their life. Modern technologies involved in that kind of new thing for people. Awareness about new techniques and ability of using them in order, it's a powerful side of humans. We can see them not only house working things, but also education, agriculture, military and etc. In this article, we look for and search new innovations in teaching, especially developing communicative competence in teaching foreign languages.

List of literature

- 1. Amabile and Pratt "The dynamic componential model of creativity and innovation in organizations: Making progress, making meanings" in 2016
 - 2. Utterback "Mastering the dynamics of innovation"
- 3. Zhanat Bissenbayeva, Madina Aurenova, Zhanat Aubakirova, Elmira Uaidullakyzy "Modern technologies of communicative competence" 2014