

**THE UNIQUENESS OF THE ENVIRONMENT OF INNOVATION
TECHNOLOGIES IN THE PROCESS OF DEVELOPING STUDENTS'
INTERCULTURAL COMMUNICATIVE COMPETENCE**

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ABSTRACT: In this article, we describe the uniqueness of the environment of innovation technologies in the process of developing students' intercultural communicative competence.

KEY WORDS: technologies, innovative education, intercultural competence, communicative competence

INTRODUCTION: Innovative educational technology is the effectiveness of the educational process increase and the most appropriate to the current trends of socio-economic development existing methods to create conditions for future educational activities and training involving some new or qualitative improvement of the tools methodology of organizing activities of society. Innovation educational activity also develops in the process. Theoretical and practical students in the learning process, the development of knowledge is carried out, and then they create innovations can be used in various areas of practical life related to everything around us.

MATERIALS AND DISCUSSION: Article 16 of the Law on Education refers to new educational technologies is dedicated to e-learning and distance learning technologies implied. E-learning means not only "...information and communication organization of educational activities using technologies" is understood, it is important to organize "mutual cooperation of students and teachers", distance educational technologies means "...information and telecommunication networks organization of "indirect (distance) communication between students and teachers" for everyone. This approach is interactive education from electronic and distance technologies enable active use in the organization of forms, for example: of students' organization of independent work, interaction between students and teachers relations, organizations of joint work of students on projects. First of all, what are the components of the innovative educational process innovative educational technologies based on three main components and activities, aspects [1.49]

1. Modern, well-built content, its basis is entrepreneurial activity are competences in professional activities that respond to the current reality content own various

multimedia materials transmitted through modern means of communication includes speaking.

2. Application of modern, innovative methods in teaching. Such methods to form the competences of the future specialist, to make students active to engage in educational and practical activities, to show initiative in the educational process should be directed. Passive assimilation of educational programs is an exception will be done.

3. Availability of modern infrastructure in the educational process. It is education support for the use of new forms and methods, in particular, distance education information, technological, organizational and communication components should be justified. Certain approaches to teaching innovative technologies in education used on a case-by-case basis, basis for the development of new technologies principles are defined, including the requirements and objectives. Therefore, it is used and should be used in the educational process continuous use of innovative technologies in the field of education by developing and increasing the quality of education through the wider use of their types going is the highest goal.

Innovative technologies in the field of education are constantly developing, their types are expanding. The following main groups of technologies can be distinguished: Law of the Republic of Uzbekistan on education 29.08.1997 [2.78]

1. Information and communication technologies or ICT in the field of science education. The use of these technologies is the development of the information society and life related to the active introduction of information media in all areas. Such technologies are aimed at informing students' minds. Educational programs owns new sciences aimed at studying informatics, information processes and ICT includes To increase the information culture of professors and students the educational process is also being actively informed to help;

2. Person-oriented technologies. These technologies educate the individual and aimed at giving priority in education. The entire educational process is personal individual, taking into account the characteristics and development characteristics aimed at development.

3. Providing information and analysis of the educational process. This group use of technologies of each student, class, parallel, educational institution aimed at studying their development and evaluating them adequately;

4. Monitoring of intellectual development. Technologies from graphics use, test system, development dynamics of individual students and to new evaluation methods that allow monitoring the quality of education in general based on;

5. Educational technologies. Learning process cannot be separated from education. That's why new ways of developing a person and his main qualities are introduced being done;

6. Didactic technologies. They are the main factor in the development of the educational institution is considered. Such technologies are traditional and innovative based on a set of techniques and tools that include the use of: training independent work with literature, audio-visual, multimedia tools use, differentiated teaching methods. Innovations in the field of education - implementation of advanced pedagogical experience, all things related to achievement. He took a leading place in modern science the educational process is giving students knowledge, skills, personality, citizenship aimed at forming qualities. [1.47] Changes in time, education, education, development determined by a change in attitude, today, it is no secret that innovative technologies in education regulation of education allows you to direct it in the right direction. People always afraid of unknown and new things, whatever they are react negatively to changes. Existing in the public mind, stereotypes affecting the usual way of life lead to painful events prevent the renewal of all types of education. [4.38]

Modern people nowadays react so quickly. The reason for reluctance to accept innovations in education is convenience, safety and is in blocking vital needs for self-affirmation. All of them relearning the theory, taking the exam, changing your mind, personal time and money not willing to spend, after the update process starts, it is only a special can be stopped using techniques. [3.107] Also, parallel implementation is old and the coexistence of the new educational process, the effectiveness of such a synthesis implies analysis. That is, through the method of education from both sides at the same time conducting the process will greatly increase the level of quality. As an exception to the above information, it should be noted that introduction of innovative technologies into the educational process in the current period. I don't like the problems. Innovative technologies in education are "slowing down" for various reasons. [5.42]

1. Creativity barrier. Teachers used to working on old programs they do not want to change anything, learn and develop. They are education hostile to all news in the system.

2. Conformism. Opportunism, unwillingness to develop, in the eyes of others and so on, fear of being seen as a black sheep, teachers are unusual because of the ridiculousness they refuse to make pedagogical decisions.

3. Personal concern. Self-doubt, abilities, strengths, many teachers due to low evaluation, fear of expressing their opinions openly resistance to any changes in the educational institution until the last opportunity they show.

4. Rigidity of thinking. Old school teachers have their thoughts considered unique, final, irrevocable, they are new knowledge, do not seek to acquire skills, new in modern educational institutions tend to react negatively to trends. In addition, it is an obstacle to the introduction of innovations in the educational process the leading places among the determining factors are: educational institutions are equipped with computers and electronic device, a lack of provision (some higher educational institutions have stable internet not, electronic manuals for performing practical and laboratory work, methodical recommendations are insufficient); Inadequate ICT skills of professors and teachers.

CONCLUSION: Retraining of teachers to solve such problems, conducting seminars, video conferences, webinars, multimedia rooms organization, use of modern computer technologies among students, it is necessary to carry out educational work on Introduce innovations to the higher education system the best option is to use global and local world networks through distance education. In the Russian Federation, this method of learning is "embryo" however, in European countries it has been used everywhere for a long time. Many residents of villages and villages located far from large cities for this is the only way to get a diploma of secondary special or higher education. In addition to taking exams remotely, you teachers via Skype you can communicate with, listen to lectures and participate in seminars possible.

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