TEACHING ENGLISH THROUGH ONLINE PLATFORMS AND APPS AMONG STUDENTS

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Annotation. This study explores the effectiveness of utilizing e-platforms for teaching English language to mixed-level students. It investigates various e-platforms such as online courses, virtual classrooms, and interactive learning tools. The research aims to assess the impact of these platforms on students' language acquisition, engagement, and overall learning outcomes. Additionally, it examines strategies and techniques used by educators to cater to the diverse needs and proficiency levels of students in the online environment. Through qualitative and quantitative analysis, the study seeks to provide insights into the challenges and opportunities associated with teaching English through e-platforms to a heterogeneous group of learners.

Key words: e-platform, online learning, languages,physical location,network support.

Introduction. There is no denying the tremendous progress that has been made in the majority of people's lives, particularly in the area of education, and being bilingual is now considered to be somewhat necessary for us to live happy lives. Many people, from children to adults, attempt to learn other languages with great enthusiasm and insatiable desire for various reasons, despite being aware of how difficult it is to do so. Consider students, who study languages in order to further their education abroad, and the working class, which has to acquire languages (particularly English and Russian) in order to obtain well-paying employment. Using internet resources and apps to teach English to mixed-class students opens up a world of opportunities for teachers and students. Technology has completely changed the way we teach and study languages in the modern digital age, making it more approachable and interesting for students of all skill levels. Teachers can reach a broad student body and customize their classes to fit each student's requirements by using online platforms and apps. Online platforms provide a range of tools to support different learning styles, whether students are kinesthetic learners who thrive on interactive activities, auditory learners who prefer listening exercises, or visual learners who benefit from films and graphics. Personalized feedback is yet another significant benefit of online English instruction. Teachers can give each student personalized feedback utilizing tools like video conferencing, instant messaging, and virtual classrooms. This helps students become more fluent in English and develop their self-confidence. This individualized method helps students study more effectively and advances their language proficiency. Furthermore, regardless of a student's physical

location or the nature of the classroom, online platforms encourage contact and collaboration amongst them. Students can practice their English language abilities in a helpful and engaging setting through online discussion boards, group projects, and interactive activities. This helps learners feel more connected to one another and improves their language skills simultaneously. Establishing precise learning goals is crucial when instructing online mixed-class English learners. Through the establishment of clear objectives and standards for every lesson or unit, educators give students a road map for their educational journey and make it possible for them to monitor their development efficiently. Students benefit from this clarity by maintaining motivation and focus on reaching their language learning objectives. Furthermore, providing a range of extra materials, like articles, videos, and interactive activities, enhances the educational process and broadens students' understanding outside of the online classroom. Teachers can assist students in developing a deeper comprehension of vocabulary and concepts in the English language by providing them with a variety of resources.

Methods. Online education, also known as a network teaching system or network support platform, is typically categorized into Learning Management Systems (LMS) and Learning Content Management Systems (LCMS). On the one hand, LMS primarily focuses on managing administrative and academic aspects of teaching, streamlining management procedures, and enhancing teaching management efficiency. On the other hand, LCMS serves as a teaching management tool for both teachers and students, aiding students in organizing their required courses and fostering learning interactions among peers. For teachers, these systems offer insights into students' learning progress.Domestic online education systems usually consist of three subsystems: the education administration subsystem, the teacher teaching subsystem, and the student learning subsystem. These subsystems incorporate various tools such as system management tools, curriculum development tools, communication tools, detection functions, and data management and statistics functions. This paper aims to address benefits and challenges of using online tools to proficiency levels, learning styles and cultural backgrounds. During the research process , have been found several famous and useful platforms and apps that educators can use to teach English to mixed-class students. The first and the most popular app for learning language is " Duolingo ".It offers a wide range of courses beyond just language learning, including music, math, and various languages. The inclusion of less commonly studied languages like Welsh, Irish, and Swahili can be beneficial for students looking to explore new languages and cultures.

Additionally, the Duolingo English Test and Duolingo ABC are valuable resources that cater to different learning needs. The freemium model allows users to access basic features for free, while the premium service, Super Duolingo, offers an ad-free experience and additional features for those who choose to upgrade. The gamified elements, interactive exercises, quizzes, and stories help make the learning process more engaging and enjoyable for users. The personalized feedback and recommendations based on each learner's level and learning style can be particularly helpful in tailoring the experience to individual needs. The simplified grammar and vocabulary, along with slower intonation and contextual assistance, can help learners build their listening skills and comprehension in a more accessible way. In short, Duolingo's combination of gamification, adaptive learning algorithms, and supplementary resources like podcasts enhances the language learning experience and makes it more effective for users at various proficiency levels.

Moreover, there have been found widely used online platforms for teaching students, such as Zoom and Kahoot. Zoom is a video conferencing platform that enables teachers to conduct live virtual classes, host interactive discussions, and engage with students in real-time. It also provides features like screen sharing, breakout rooms, and recording capabilities. Zoom is very useful platform for distance learning, for instance, it has used in pandemic years. 2020 has indeed presented unprecedented challenges for all of us as we navigate the impacts of COVID-19. The shift to remote work and online learning has required us to adapt quickly to new ways of operating, and technology has played a crucial role in helping us stay connected and productive during these challenging times. Zoom, as I mentioned, has emerged as a popular tool for virtual meetings, online classes, and remote collaboration. Its user-friendly interface, features like screen sharing and breakout rooms, and reliability have made it a go-to platform for many professionals, educators, and students around the world. In addition, Kahoot is a the most well-known platform for making interesting break times during the lesson. Kahoot is a global learning and engagement platform company that wants to empower everyone, including children, students, and employees, to unlock their full learning potential. Kahoot platform makes it easy for any individual or corporation to create, share, and host learning sessions that drive compelling engagement. In addition, our family of apps takes math learning to a new level and empowers children learn to read through play. Learners of all ages can learn language natural with immersive visuals. Kahoot offers free and paid plans designed for use in the classroom, at work whether in-person or virtual or at home for social use or self-study.

Results and analysis. Utilizing online learning platforms for teaching foreign languages remotely offers numerous advantages and benefits for both students and instructors. These platforms leverage interactive technologies to support various learning activities and develop essential language competences. Teachers can access ready-made online lessons and assignments or design customized materials according to curriculum requirements and student proficiency levels. The platforms also provide space for content storage, allowing for easy access to textbooks and other necessary materials. Moreover, online learning platforms feature student progress monitoring tools that enable teachers to evaluate the effectiveness of their teaching methods based on performance data. Popular platforms and apps like Zoom, Duolingo, and Kahoot have made foreign language lessons more accessible and convenient for both students and teachers compared to traditional face-to-face classrooms. These platforms offer flexibility in course structure, modular organization, training options, and assessment systems. Developing all language competences, including communicative competence, writing, lexical competence, reading, and listening, is crucial in the language learning process. Online learning platforms with diverse functionalities are effective tools for organizing language learning activities and enhancing language skills. The shift towards online platforms and distance learning sites has been accelerated by the COVID-19 pandemic, prompting universities to explore new teaching modes and centralize learning resources for improved accessibility and organization.

Discussion. By leveraging the online teaching platform, teachers and students can access a wealth of resources to enhance the English writing learning experience. Teaching videos and audio materials play a crucial role in facilitating independent learning for students. Teachers can leverage various devices such as mobile phones and computers to ignite students' passion for self-directed English learning, tap into their intrinsic motivation, and foster independent learning during extracurricular hours. It is essential for teachers to be proficient in utilizing the online platform, strategically design classroom activities, continually enrich content, boost student engagement, elevate teaching efficacy, and guide students before, during, and after classes to cultivate effective learning habits. When designing an optimal online teaching platform, teachers must not only fine-tune the English writing class content but also optimize each aspect of the platform. They should adeptly harness internet technologies, establish discussion groups, introduce relevant discussion topics, and encourage active student participation in discussions. By assigning and reviewing homework tasks, teachers can gauge student proficiency levels promptly and offer

constructive feedback to create a dynamic interactive learning environment. Employing a mix of visuals, text, and audio, teachers can provide students with diverse listening and speaking materials featuring various functions. They can even incorporate music to enhance the allure of the English classroom, stimulate learning interest, and captivate student attention. Within the classroom setting, teachers can inspire positive thinking, invigorate the atmosphere, and ultimately foster students' language expression skills in line with the objectives of the English classroom.

Conclusion. Study on the integration of online learning platforms within the educational process, educators can further enhance the effectiveness of language programs and support students in developing their language competences. This study can focus on exploring the specific features and functionalities of various online learning platforms, analyzing their impact on student engagement and learning outcomes, and identifying best practices for integrating these platforms into the curriculum. Additionally, the study can investigate how modern technologies improve pedagogical activities and facilitate the seamless integration of traditional classroom methods with distance learning platforms. By understanding the potential benefits and challenges of using online learning platforms in language education, educators can make informed decisions about incorporating these tools into their teaching practices. This research can also provide insights into how to effectively leverage technology to create interactive and engaging language learning experiences for students, ultimately enhancing their language proficiency and overall educational experience.

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