

# "RESEARCH-BASED TRANSFORMATION OF TEACHER EDUCATION: TRADITION AS A BASIS FOR INNOVATION"

## International Conference on Teacher Education

### THE DEVELOPMENT OF FASHION AND ITS INFLUENCE OF LIFESTYLE TO PROVIDE INSPIRATION AND INSIGHTS IN TO MODERN CULTURE

**Olisheva Oydin Akmal qizi,**

*Student of the Faculty of English philology*

*Uzbekistan state world languages university*

+998939662705 [oydin20050527@gmail.com](mailto:oydin20050527@gmail.com)

*Fashion is part of our culture, and it is about more than just a pretty dress.*

**Joan Smalls**

**Abstract.** *The general public's need for fashion is growing daily and has a significant impact on contemporary culture, despite the fact that it has been improving quickly over time. Not only do fashion designers showcase their yearly collections each season, but models, celebrities, and politicians all contribute significantly to elevating fashion to a public podium. As a result, how fashion develops nowadays has a big impact on people's interests in life, their personal growth, and their ability to work as demanding and competitive employees in the fashion industry. Fashion also reflects a person's culture and behaviour in both the corporate and social spheres. Information about them can be found in this article. People are inspired by fashion and are assisted in growing. The article, to put it briefly, discusses the evolution of fashion and how it has impacted contemporary culture. swiftly and effectively modify and reword your material.*

**Keywords:** *celebrities, trends, sustainable fashion, fashion industry, cultural relevance, society, inspirations, reflection. Beauty, gender, development, future fashion, shows, clothing.*

#### **Introduction**

At The Styles Desk May 6, 2024: Zendaya made two appearances, each with a completely different style; Cardi B arrived late in her voluminous, layered black gown; Dua Lipa appeared in a deconstructed lace ensemble; and Rosalia looked traditional in a strapless black dress. All of them gave a glimpse of how attendees interpreted this year's "Garden of Time" theme, which included a flurry of vintage, floral, and fascinator attire at the Met Gala, the largest night in fashion, which took place on the first Monday in May. For photographers and admirers, celebrities, businesspeople, musicians, politicians, and more showcased all sides of their personas. There was an air of ethereality as guests danced on an off-white carpet with teal borders and posed against backdrops of greenery and flowers. Throughout human history, fashion has played a crucial role and changed throughout time to adapt to shifting social, cultural, and economic conditions. It's a mode of expression that not only conveys a person's unique style and personality but also acts as a symbol of identification, social class, and cultural values. Numerous variables, such as social

# **“RESEARCH-BASED TRANSFORMATION OF TEACHER EDUCATION: TRADITION AS A BASIS FOR INNOVATION”**

## **International Conference on Teacher Education**

movements, globalisation, and technical breakthroughs, have influenced the evolution of fashion. We will look at the evolution of fashion and its cultural relevance in this part. Social movements, sustainability, and technological breakthroughs will probably influence fashion in the future. Already, the design and production of clothing are being altered by the use of digital technology and 3D printing. When customers grow more aware of the effects fashion has on the environment and society, sustainability is probably going to become an even more crucial factor. Fashion trends in the future will likely be influenced by social movements that question conventional notions of beauty and gender roles, such as body positivity and gender inclusion. Numerous elements have influenced the evolution of fashion, which has always been a mirror of culture. Clothes has been used as a means of expressing political opinions, social standing, and cultural identity from ancient times. Globalisation has brought about discussions about cultural appropriation while also making fashion more widely available. The growth of sustainable fashion is a reflection of shifting social mores and a growing consciousness of the importance of ethical consumption. Technological developments, sustainability, and social movements will probably have a significant impact on fashion in the future.

### **Fashion as a reflection of cultural identity**

Fashion has always been a significant factor in forming communities and has served as a representation of cultural identity. Different clothing designs, colours, and materials have been used to denote various cultural groups and to establish social classes. For instance, in ancient Egypt, the rich wore garments made of fine linen, while the poor wore garments made of rougher materials. Comparably, ladies in India wear the sari as a traditional article of clothing to express their cultural identity. In the 1970s, the punk movement employed clothes as a means of revolt against the established social order. Fashion has also been used to communicate political and social opinions.

The interchange of concepts, materials, and styles throughout civilizations has been made possible by globalisation, which has had a profound effect on fashion. Fashion trends have become more uniform as a result of the rise of fast fashion, which has also made it simpler for individuals to get apparel in many global styles. Nevertheless, cultural appropriation has also resulted from globalisation, raising controversy and discussions over cultural ownership. It has been deemed cultural appropriation, for instance, when Native American headdresses are used in clothing.

A burgeoning trend known as "sustainable fashion" aims to lessen the negative effects that the fashion industry has on society and the environment. This significant

# **“RESEARCH-BASED TRANSFORMATION OF TEACHER EDUCATION: TRADITION AS A BASIS FOR INNOVATION”**

## **International Conference on Teacher Education**

cultural shift is a reflection of people's increased understanding of the importance of ethical and sustainable consumerism. Sustainable fashion incorporates fair labour methods, waste minimization, and the use of environmentally friendly materials. It is a response to shifting cultural norms and the call for a more just and accountable fashion sector.

### **Fashion and trends**

Trends in fashion have a greater impact on dress styles, home decor, cosmetics, and attitudes in the twenty-first century than in previous decades. With the advent of eco-friendly materials and morally-responsible production methods, fashion has transcended conventional bounds to embrace diversity and inclusivity as well as sustainability. Through the ability to share and inspire others with their distinctive looks, social media platforms have democratised the fashion industry. Beyond just clothes, fashion now communicates affiliations, beliefs, and moods in addition to serving as a vehicle for identity and self-expression. As unisex and gender-neutral fashion lines gain popularity, traditional gender norms are being questioned. Smart textiles that adjust to the environment and wearable technology that transforms the way people interact with clothing are the hallmarks of the future of fashion.

Over the ages, fashion has played a vital role in influencing societies, ways of life, and personal identities. Fashion has functioned as a prestige, power, and identity symbol throughout history, from prehistoric societies to modern urban centres. Exquisite courtly attire of the Middle Ages was a reflection of social roles and expectations, but classical themes made a comeback during the Renaissance. Mass production, uniform sizing, and the democratisation of style brought about by the Industrial Revolution and industrialization made it possible for people from all walks of life to follow trends in fashion. The 20th century saw the evolution of fashion into a complex phenomena driven by a variety of cultural influences, technological advancements, and changing customer preferences. The emergence of digital platforms and social media has democratised fashion, enabling people to express themselves and draw inspiration from everyone.

### **Conclusion**

Fashion expresses modernity and embodies the spirit of the times, reflecting shifts in social, political, economic, and cultural spheres. Today's trends are complicated systems that reflect shifts in the political and economic spheres, making their definition difficult. While astute consumers follow their own fashion rules influenced by fashion-animated streets, the internet, and live-streamed fashion events, many trends are just old pieces reinvented for commercial appeal. In today's world,

# **“RESEARCH-BASED TRANSFORMATION OF TEACHER EDUCATION:TRADITION AS A BASIS FOR INNOVATION”**

## **International Conference on Teacher Education**

fashion plays a significant role in giving people a great first impression by helping them dress to suit their personal style. Using your personal style to express who you are and what you stand for is a great idea. Fashion is an artistic expression of one's identity and desired future self that combines architecture, design, and movement. Designers of high fashion dedicate a great deal of time and ingenuity to creating clothing that is worn from season to season. Everyday life is impacted by fashion, which is why apparel has become a multimillion dollar industry. Trends and fashionable fashions have influenced and distracted people throughout history, making it both contentious and influential.

### **Reference:**

1. Rinsey Antony.”Fashion-And-Society”, Online journal: Fashion.academy.com, 2022/13/04
2. Fashion Anthropology.Com/Topics/The-Evolution-Of-Fashion-And-Its-Cultural-Significance.
3. Christian Allaire. “Fashion News. “ Vogue.Com/Fashion
4. Joan Smalls Quotes.Com/Pulse/Fashion-Quotes-Empower-You-Inspire-Your-Choices-Alecia-Sanfilippo
5. S. Karpagam Chinammal-Branding-and-fashion.com
6. Www.Slideshare.Net